

# Jeremy M. Parker

909-725-5132 — [jeremyparker@gmail.com](mailto:jeremyparker@gmail.com)

Expert in UI/UX Design and Software Development with a focus on product ownership, greenfield projects, design, development, and leadership. With more than 20 years of professional experience, I have collaborated with globally recognized companies, impactful non-profits, and dynamic startups. I excel at understanding user requirements and possess a sharp eye for crafting distinctive designs. I am inherently a problem-solver, adept at guiding teams in developing innovative solutions that enhance user experience for the future.

## Top Skills and Software

- Design (UX, Product, App, Web) - concept, creative, graphics, research, HCI modeling, analytics
- Product code development, reviews and bug hunts, project management, and product ownership
- Wireframes, JEO (Journey/Experience/Opportunity) Mapping, Workflows, Prototypes, Usability Testing
- Figma, Adobe CCSuite, Sketch, Miro, Zeplin, Maze
- Azure DevOps, AWS, Gitlab, CI/CD
- Unreal Engine, Cryengine, 3D graphics, modeling, animation, motion
- REST API development, Javascript components, Responsive Design
- JavaScript (React, Vue, Angular), Typescript, Go, HTML, CSS, Python, PHP, Ruby, and to a lesser working extent C+
- Design frameworks, SDLC, Technical Requirements, Enterprise Development, Team Management
- Visual Studio Code, Firebase, PyCharm, Git, Node, NPM, FTP, Sourcetree, BitBucket
- Best Practices, Accessibility (Section 508, WCAG 2.0 Level AA), B2B, B2C, C2C

## Work History

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|--|--------------------------------------|----------------------|
| Jeremy.life  | Founder & CEO                        | Jan 2018 – Present   |
| <ul style="list-style-type: none"><li>▪ Web Product Customization including design, development, launch, analytics and SEO</li><li>▪ User Experience Consultant, Analytics and SEO</li><li>▪ CRM Software Development, Training, Digital Marketing, Shopify, Wordpress</li><li>▪ Game Development and Graphics in Unreal Engine and Cryengine</li><li>▪ AI Development – LLMs, Data-Driven Modeling, User Programmed Learning</li><li>▪ Recent projects include game development site with video and live instruction, mobile-first SAAS products, and AI Voice to Text plugins</li></ul>  |                                      |                      |
| Bobrick Washroom Equipment   | Senior Product Manager, UX Engineer  | Nov 2023 – Sept 2025 |
| <ul style="list-style-type: none"><li>▪ Directed the creation of user-friendly SaaS for both web and mobile platforms, improving the user experience at every interaction point.</li><li>▪ Designed and built full-stack applications for enterprise clients, enhancing both performance and scalability.</li><li>▪ Integrated Azure DevOps with MS Active Directory to enable smooth deployment and authentication.</li><li>▪ Developed and executed an API-driven microservices architecture to enhance system efficiency.</li><li>▪ Compiled data summaries and worked alongside stakeholders to establish technical requirements and product roadmaps.</li><li>▪ Cultivated an environment that encourages ongoing learning and development</li></ul>  |                                      |                      |
| Fluence Energy   | Product Owner, Senior UI/UX Engineer | Feb 2022 - Sept 2023 |
| <ul style="list-style-type: none"><li>▪ Successfully guided the team by finalizing prototypes before deadlines, creating a buffer between the development and design phases.</li><li>▪ Created and enhanced full-stack applications, incorporating authentication through AWS OAUTH.</li><li>▪ Led the design and creation of new features, significantly decreasing development time.</li><li>▪ Directed a team of engineers, designers, and product managers to foster product innovation within an agile framework.</li><li>▪ Implemented established best practices, facilitated sprint planning, refined the backlog, and managed stakeholder relationships.</li><li>▪ Enhanced user interface and user experience through design choices grounded in research and iterative development.</li></ul>   |                                      |                      |
| Informer Systems   | Senior Product Manager               | Sept 2019 - Jan 2022 |
| <ul style="list-style-type: none"><li>▪ Created and developed a cloud-based SaaS scheduling platform tailored for public sector organizations such as police, fire/EMS, and administrative departments.</li><li>▪ Directed the architecture for both front-end and back-end utilizing Vue.js, REST APIs, and PostgreSQL.</li><li>▪ Successfully transitioned from a Waterfall methodology to Agile using Jira, which enhanced team productivity and collaboration.</li><li>▪ A strong role-based access control system was developed to improve both security and accessibility.</li><li>▪ Incorporated third-party APIs and developed tailored automation tools to enhance user workflows.</li><li>▪ Enhanced database performance through the refactoring of queries and the optimization of indexing strategies.</li><li>▪ Facilitated technical training sessions aimed at mentoring junior developers and enhancing code reliability.</li></ul> |                                      |                      |

## Marriott Hotels

## Web Product Manager

June 2014 - Aug 2019

- Developed project work plans and oversaw a team of content creators, developers, and external vendors and stakeholders.
- Spearheaded the creation of five brand websites and a mobile application for collaborations with the NBA, NCAA, and the Olympics.
- Created tailored JavaScript components and RESTful APIs to ensure smooth user experiences.
- Implemented data-informed approaches to boost user interaction and increase conversion rates.
- Developed and implemented A/B testing experiments aimed at improving UI/UX and increasing user retention.
- Oversaw a group of designers and developers, performing code evaluations and offering technical guidance.
- Designed real-time data visualization dashboards aimed at tracking KPIs and facilitating better decision-making.
- Collaborated with the marketing and engineering departments to design high-impact digital experiences.

## Freelance and Contract

- AI: Voicero.AI, LLM, STT, TTS, Full Stack Developer (2025-Current)
- Hospitality: Luminous Hotel Management, Web Designer and Developer (2022-2023)
- Finance B2B: Reliant Funding, Senior Mobile Developer, LLM, TTS, Chatbot, Flutter (2022-2024)
- Pharmaceutical Advertising: Carling Technologies, Senior Mobile Developer for Pharmaceutical Division (2020-2023)
- Healthcare: Premier Healthcare Management, Senior UX Engineer (2019-2021)
- Non-profit: Earth Day Network, Director of Web (2016-2018)
- Non-profit: American Staffing Association, Web Team Manager (2012-2016)
- Marketing: Real Magnet, Web Producer (2010-2018)

## Education

## University of Maryland, College Park

Aug 2002 – June 2007

- Dual major: B.S. Computer Science, B.S. Psychology
- AAS Audio Engineering and Sound Design
- Dean's List and President's List for all semesters
- Phi Beta Kappa Honor Society

## External Links

Website and Portfolio: <https://jeremy.life/> — *includes product designs, user stories, metric models, code examples*

LinkedIn: <https://linkedin.com/in/jeremy-parker-8ab54923/>

Github: <https://github.com/jeremy-mp>

## Answers to Common Questions

- US Citizen
- I live in California, USA (PST time zone). I have worked in EST/CST/MST during my time at Fluence, Informer, and Marriott.
- Looking for Remote roles, open to Hybrid

## Work Ethic, Energy, Personality

As an enthusiastic and imaginative individual, I excel in productivity. I am the one who ensures projects are completed ahead of schedule. I take pleasure in introducing bold, innovative ideas and a distinct viewpoint to each project. This has enabled me to guide teams and enhance my skills in product management, user experience, research, development, analysis, and innovation.

As you review my resume, you will discover how I have accomplished extensive goals and acquired significant experience across various fields throughout my career—and this has been intentional. I have sought to learn from some of the most brilliant individuals and transformative companies. Consequently, I have developed into a versatile professional with the expertise and experience to support it. My journey commenced when I assisted my father in operating his business, which focused on building computers and networks in the 1990s. From modest beginnings to overseeing the product design and influential voice of global organizations.

With a comprehensive understanding of my abilities, I would like to share a little about my personal character: I am diligent and precise in my work. I pride myself on being a perfectionist and enjoy taking on leadership roles. I find motivation in others and strive to be a strong guiding force to achieve high-quality results. In my free time, I enjoy making music, gaming, and preparing meals in my kitchen.